



THE SEARCH FOR 1000 MADE IN NIGERIA  
ENTREPRENEURIAL STORIES, **2026**

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# Introduction

Nigeria's entrepreneurial spirit is one of its greatest untapped national assets.

Across cities, campuses, and communities, millions of small business owners are quietly building, innovating, and creating value—often without recognition, documentation, or visibility.

**MINE 1000 (Made In Nigeria Entrepreneurs 1000)** is a bold national initiative by [naijapreneur.com](http://naijapreneur.com) to change that.

It is the largest annual profiling of Small Business Owners in Nigeria, capturing 1,000 real entrepreneurial stories from across the country—documenting their journeys, struggles, breakthroughs, and impact.

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# About

This project is designed to become a permanent digital archive of Nigerian entrepreneurship, accessible to the public, investors, government, researchers, policymakers, and future generations.

No existing initiative in Nigeria combines:

- ⦿ 1,000+ annual volume
- ⦿ 180+ data points per entrepreneur
- ⦿ Free public archive
- ⦿ Multi-format storytelling
- ⦿ All sectors and regions

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# Vision

To build the largest, most authoritative repository of Nigerian entrepreneurial success stories, transforming how the world sees Nigerian business and how Nigerians see themselves.

We envision a Nigeria where:

- Every aspiring entrepreneur can find a story they relate to.
- Every successful entrepreneur has their legacy documented.
- Every investor can discover the next big thing.
- Every policymaker understands the real economy.
- Every young person believes "I can do this too"



# The Objective:

- 🎯 To promote entrepreneurship in Nigeria by flooding the internet yearly with 1000 Nigerian SMEs success stories.
- 🎯 To celebrate and reward the efforts of 100 Made In Nigeria Entrepreneurs (MINE) with a first of its kind award at the end of the year.
- 🎯 To leverage on entrepreneurship as a vehicle for National development.





# The Numbers:

**1,000**

ENTREPRENEUR  
PROFILES

**24**

TARGET INDUSTRIES

**36**

STATES NATIONWIDE

**100**

AWARD WINNERS



# Why You Should Participate



## A National SME Data Platform

All the data points (120,000 - 180,000) generated from this project yearly, will be used to develop and power a real time SME data platform like [www.Crunchbase.com](http://www.Crunchbase.com) where government, banks, investors, VCs, DFIs, NGOs, multinationals and others can easily discover you and your business globally



## Funding Opportunity

Increase your chances of being discovered by investors, grant providers, development institutions, and funding partners looking for promising Nigerian businesses.



## National and Global Visibility

Put your business story in front of a wider audience across Nigeria and beyond. It is the most complete dataset available on Nigeria's informal and formal business sector.



# Why You Should Participate



## Top 100 Award Considerations

Outstanding entrepreneurs stand a chance to be recognized among **the Top 100 Made in Nigeria Entrepreneurs**.



## Credibility by Association

Being in the "largest" archive signals you're among the best. Only 1,000 entrepreneurs make this list each year. You belong here.



## Largest Annual SME Database

Put your business on Nigeria's most comprehensive entrepreneur database. Investors, banks, and partners use it to find businesses like yours.



# Why You Should Participate



## Verified Business Networking

Connect within a community of verified entrepreneurs, potential partners, customers, and collaborators.



## Permanent Digital Legacy

Your grandchildren will find your story online. 100 years from now, someone will search for your name and find your inspiring story.

# THE MINE AWARDS

## MINE 100

At the end of each year, the top 100 stories from the MINE 1000 cohort will be celebrated at a prestigious awards ceremony.



## 12 SPECIAL AWARD CATEGORIES



### MINE 1000 Grand Prize

The overall best story of the year.



### Innovator of the Year

Most innovative product, service, or business model.



### Export Champion

Entrepreneur with greatest export success.

# THE MINE AWARDS



MINE 100

## 12 SPECIAL AWARD CATEGORIES



### Job Creator of the Year

Highest employment generation.



### Social Impact Award

Most significant community impact.



### Women-Led Business of the Year

Outstanding female-founded enterprise.



### Youth Entrepreneur of the Year

Founder under 35 with exceptional achievement.



### Rural Enterprise Award

Outstanding business in underserved location.



### Manufacturer of the Year

Excellence in local production.



### Service Excellence Award

Outstanding service business.



### Judges' Special Recognition

Selected by the MINE 1000 panel.



### People's Choice Award

Voted online by the public.



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# The Pricing

Basic Feature (Text Only): ₦50,000

Executive Feature (Video Only): ₦150,000

Enterprise Feature (Text + Video): ₦200,000

**Join the largest showcase of Small Business Owners in Nigeria.**

# Will you be part of history?

**Secure Your Spot, NOW!**

Make your payment for your preferred package (50k, 150k or 200k) into the company account below and send your proof of payment;

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**WE ARE BUILDING THE LARGEST DATABASE OF  
NIGERIAN ENTREPRENEURS EVER.  
JOIN US NOW!**



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